EXHIBITOR SERVICE MANUAL

PHCC of Massachusetts Trade Show

Royal Plaza Trade Center

Marlborough, MA March 7, 2020



877-335-3700



Royal Plaza Trade Center Marlborough, MA **March 7, 2020**

Dear Exhibitor:

Capital Convention Contractors is pleased to have been selected as the Official Service Contractor for the upcoming **PHCC of Massachusetts Trade Show**. In our commitment to a productive and smooth-running event, we have prepared the Exhibitor Service Manual with all the products and services necessary to plan a successful event.

Please carefully review all the information within this Exhibitor Manual and take advantage of advance order pricing by submitting your orders by the posted deadlines. In addition to Capital services, we have included all other ancillary service order forms that pertain to this event. Note that some of these forms are to be returned to the specific contractors and/or facilities who have jurisdiction over these services. Capital forms can be returned to our office by using the contact information listed at the bottom of each Capital order form.

For your convenience, please refer to the Event Quick Facts page for important event-specific information. If you have any additional questions about Capital's services or equipment, please do not hesitate to contact us at 877-335-3700 or <u>help@capitalconventions.com</u>.

A Capital Exhibitor Service Desk will be available on-site at the show and staffed during all move-in and move-out hours to answer any question or assist with any last-minute requirements.

Capital understands that your participation in this event is an important part of your company's marketing strategy, and we will work with you to make the event a complete success for you and your company!

Sincerely,





PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

EVENT QUICK FACTS

BOOTH INFORMATION

Your allotted space is 8' deep x 10' wide

Each space includes:

8' High back drape 3' High side drape 6' draped table Two chairs Wastebasket Exhibitor ID sign

Show colors are: Blue & White

EXHIBIT HALL CARPET

Booth & Aisles - Grey

MATERIAL HANDLING

ADVANCE SHIPMENTS

Please use enclosed freight labels Receiving hours: M-F 8:00 am to 4:30 pm **Must arrive by: February 28, 2020**

- To: Exhibitor Name & Booth # (if available)
- For: PHCC of Massachusetts Trade Show
- c/o Capital Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772

DIRECT SHIPMENTS

Please use enclosed freight labels Received only during exhibitor move-in hours **Only on: March 6, 2020**

- To: Exhibitor Name & Booth # (if available)
- For: PHCC of Massachusetts Trade Show
- c/o Capital Convention Contractors Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752

ADVANCE ORDER DISCOUNT DATE

Capital Equipment and Service Orders received with full payment by February 21, 2020 enjoy the discounted Advance Price as shown in this Manual. Standard pricing will prevail for all orders received after this date.

For non-Capital services, please refer to the specific contractors' order forms enclosed within this manual for pricing policies.

SHOW SCHEDUI Vehicle Move-In Only:	Thursday,	March 5	1:00 p.m. – 3:00 p.m.		
Exhibitor Set-up:	Friday,	March 6	9:00 a.m. – 6:00 p.m.		
Please Note – There will be no booth set-up allowed on Saturday morning.					
Exhibit Hours:	Saturday,	March 7	10:00 a.m. – 3:00 p.m.		
Exhibitor Dismantle:	Saturday,	March 7	3:00 p.m. – 9:00 p.m.		

Drivers for all carriers must be checked in at the Capital Exhibitor Service Desk for pickup of freight by: March 7, 2020 5:00 PM.



PHCC of Massachusetts Trade Show Royal Plaza Trade Center Marlborough, MA March 7, 2020

EASY & SECURE ONLINE ORDERING

Hassled by printing forms and faxing, or scanning and emailing them? If so, take advantage of *Online Ordering*!

If you prefer to order your *Capital Conventions* products and services online, we have a fully secure and easy to use Online Ordering system specifically tailored to this event.

Your secure login credentials will be emailed to you, with all the information you need to get started. Even better, you can use your same login information for multiple shows with *Capital Convention Contractors;* no more keeping track of multiple logins for multiple events.

All the *Capital* products and services that you find on the following Exhibitor Service Manual forms are available at our secure storefront.

Click Here to Access Online Ordering

If you haven't yet received your credentials, email us at <u>help@capitalconventions.com</u>

Of course, you can still fax or email your orders to us if you prefer:

- Fax orders to 508.481.1150
- Email orders to <u>help@capitalconventions.com</u>



If you have any questions, please feel free to contact Exhibitor Services at the number below. Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

WE ACCEPT:	American Express	VIS	SA MasterCard	
xhibitor			Booth #	
	CREDIT CARD BI			
redit Card Billing Addı	·ess			
City		State	Zip Code	
Contact Person		Email		
hone ()		Fax ()	
			Expiration	CVV
redit Card Number				
redit Card Number			/	
redit Card Number			/ *(3 dig	git MC/Visa 4 digit

credit card must be on file with Capital authorizing payment for modified and/or additional charges. All charges must be paid by the end of the show.

IMPORTANT: PLEASE PROVIDE YOUR BOOTH REPRESENTATIVE WITH A COPY OF THIS CREDIT CARD AUTHORIZATION FORM TO AVOID ANY MISUNDERSTANDING.

CREDIT CARD PAYMENT POLICY

<u>NO SERVICES WILL BE RENDERED UNTIL THIS DOCUMENT IS COMPLETED, SIGNED</u> <u>AND RETURNED TO CAPITAL</u>

ADVANCE FLOOR ORDERS: All orders require advance payment for initial estimate of charges for services AND a VALID CREDIT CARD with proper authorization be provided to Capital. You may prepay with a company check, but a credit card is required by Capital to ensure any unexpected charges, such as additional freight, clean-up cost, etc. that are paid at the time the show closes.

THIRD PARTY ORDERS: If you choose to contract work to a Display or Exhibit House/company and/or require services from Capital, the payment information presented above shall apply. Capital must be notified, in writing, from exhibiting company or any other Display or Exhibit Company involved in the set-up or dismantle of exhibits.

DRAYAGE TO WAREHOUSE OR SHOW SITE AND/OR LABOR: Capital's Payment Policy must be adhered to by exhibitor prior to any freight being shipped to Capital. All charges for freight, assembling, disassembling, shipping, handling and any other must be prepaid. If adjustments or additional charges are required at Show Close, they will be charged to the enclosed Credit Card provided, unless Exhibitor disputes charges in writing. Capital is **not responsible** for any damage or loss of your freight; please secure round trip insurance from your company insurance carrier.

ALL CHARGES: All charges/costs requested by Exhibitor MUST be PAID IN FULL before services are rendered, and any adjustment and/or additional charges must be paid by Show Close. Such costs will be charged to Exhibitor's credit card provided unless prior arrangements have been made. All Checks must be drawn on a US bank, and there will be a minimum charge for each NSF check written to Capital. Declined credit cards are subject to a \$35.00 service fee.

ADJUSTMENTS: Exhibitors are responsible for ensuring services rendered as ordered prior to Show Opening. All requests for adjustments must be made on site prior to the Show Closing. Capital will not be responsible for adjustments after the Show Closes unless prior arrangements have been made in writing to Capital.

SALES TAX: Applicable city, county and state taxes will apply. If any Exhibitor is exempt from paying sales tax, it is the Exhibitor's responsibility to provide Capital with its tax exempt certificate prior to the Show Opening.

COLLECTION POLICY: In the event this contract is turned over to an attorney for collection or dispute, Capital will be entitled to reasonable attorney fees.

If you have any questions, please feel free to contact Exhibitor Services at the number below. **EMAIL, MAIL OR FAX FORM TO**: Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772

Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

THIRD PARTY PAYMENT POLICY

Capital Convention Contractors will invoice third parties for payment of services rendered to exhibitors provided the following conditions are met:

- 1. The payment record of the third party is acceptable to *Capital*.
- 2. This completed form is signed by both parties and returned to *Capital* at least 14 days prior to move-in.
- 3. A completed Credit Card Authorization Form MUST accompany this form from each party.
- 4. Capital's prepayment policy is adhered to; i.e. orders must be received with payment by the deadline dates.
- 5. If there is any doubt which party is to be invoiced for a service, the exhibiting firm accepts responsibility for payment upon presentation of invoice at show site.
- 6. The exhibiting firm is ultimately responsible for payment of all charges by show conclusion.
- 7. Both parties have read and understand the Liability and Insurance Bulletin included in this packet and as stated on the enclosed sheets.

Please indicate which of the following iter	ms/services are to be invoiced to the third party:
All Capital Services	Freight Handling
Furniture/Carpet	Booth Cleaning
Labor	Other (specify)
the event the named third party does not make p presented to the exhibiting firm for payment before	g firm, are ultimately responsible for payment of charges incurred. In ayment upon presentation of invoice at show site, such charges will be ore the close of the show. Exhibiting Firm
Company Name	Booth #
Address	
City/State/Zip Code	
Phone ()	
Authorized Signature	Printed Name
	splay House 3 rd Party
Display House 3 rd party	
Address	
City/State/Zip Code	
Phone ()	
Authorized Signature	Printed Name



PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

ORDER SUMMARY

Payment Policy: All orders faxed or mailed to Capital must be accompanied by a Credit Card Authorization Form. Payment in full is due at show site. Absolutely no show site orders will be executed prior to full payment of all customer bills.

Calculate your order total:

Service	Amount Due
Exhibitor Booth Labor*	\$
Material Handling*	\$
Furnishings & Accessories	\$
Custom Exhibit Rental	\$
Special Signs & Banners	\$
Standard & Deluxe Carpet	\$
Miscellaneous	\$
MA Tax 6.25%	\$
TOTAL ESTIMATED CHAR *indicates nontaxable services	RGES \$

PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES

ALL CHARGES MUST BE PAID PRIOR TO THE CLOSE OF THE SHOW

ORDERS RECEIVED WITHOUT FULL PAYMENT OR CREDIT CARD INFORMATION WILL NOT **BE PROCESSED**

MAKE CHECKS PAYABLE TO: CAPITAL CONVENTION CONTRACTORS Checks must include exhibiting firm name and booth number

mpany Name		Contact Person		Booth #
ldress		City/State		Zip Code
one ()	Fax ()		Email address	
thorized Signature				

Capital Convention Contractors 153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

LIABILITY AND INSURANCE BULLETIN

Capital Convention Contractor's liability shall be limited to the physical loss or damage to the specific article, which is lost or damaged as described below:

- 1. Capital Convention Contractors shall not be responsible for damage to uncrated materials; materials improperly packed or concealed damage.
- 2. Capital Convention Contractors shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
- 3. Capital and its subcontractors shall not be responsible for loss, theft, and disappearance of exhibitor's materials before it is picked up from exhibitor's booth for reloading after the close of the show. Outbound Bills of Lading are available at the Capital Exhibitor Service Desk. Outbound Bills of Lading will be checked at the time of actual pickup of freight from the booth. Piece counts will be adjusted and corrections will be made to the Bill of Lading where discrepancies may occur.
- 4. Capital and its subcontractors will not be responsible for ordinary wear and tear in handling of equipment. Neither will they be responsible for loss, damage or delay of shipments due to fire, theft, water, vandalism, acts of God, strikes, lockouts, work stoppages of any kind or any other circumstances beyond their control.
- 5. Capital and its subcontractors' liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event Capital's maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item or \$1,000.00 per shipment, whichever is less.
- 6. If Capital is found negligent for the damage of materials, the exhibitor's sole remedy will be to have Capital repair or replace the defective materials with that of like kind and quality. In no event shall Capital be liable for incidental or consequential damages, which may result or arise out of the damaged materials. This shall include those losses or damages, which may arise out of the inability of an exhibitor to show their product.
- 7. The consignment for delivery of a shipment to Capital by an exhibitor, or by any shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this notice. It is understood that Capital and its subcontractors are not insurers. Insurance, if any, shall be based on the value of the material handling services and the scope of liability is unrelated to the value of the Exhibitor's property being handled. It is suggested that exhibitors insure all shipments from the time they leave your company until they are returned from the show. If a shipment must be re-routed due to incorrect or unclear shipping instructions on the Outbound Bill of Lading, Capital assumes no liability as a result of such rerouting or handling.
- 8. Capital and its subcontractors shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues or for any collateral costs, which may result from any loss or damage to an Exhibitor's materials, which may make it impossible or impractical to, exhibit same.
- 9. Loss or damage must be submitted to Capital prior to the close of the show on which the loss or damage occurred or shall be considered waived. No suit or action shall be brought against Capital or its subcontractors more than one (1) year after the accrual of the cause of action therefore.
- 10. Shipment received without receipts, freight bills or specified unit counts on receipts or freight bills such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Capital for such shipments.
- 11. Empty container labels are available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or completely covered. Capital assumes no responsibility for errors to the aforementioned procedure, removal of containers with old empty labels and without Capital's labels, improper information on empty labels, or valuable stored in containers with empty labels.
- 12. Freight handling charges are the responsibility of the exhibitor to whom the shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.

The exhibitor agrees, in the event of a dispute with Capital relative to any loss or damage to any of their materials or equipment that they will not withhold payment of any amount due to Capital for Drayage or any other service provided by Capital as an offset against the amount of the alleged loss or damage. Instead, they shall agree to pay Capital at the close of the show for all such charges, and they further agree that any claim they may have against Capital shall be pursued independently by them as a completely separate transaction to be resolved on its own merits.

- 13. Where an exhibitor indicates choice of carrier for pickup, it is the exhibitor's responsibility to arrange with such carrier for said pickup service. If the carrier does not pick up within the time limited for the removal of exhibitor's materials at the Exhibit Hall, we reserve the right to forward such materials by the shipping method of our choice or to remove said materials to our warehouse for disposition, at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
- 14. Materials left behind without orders placed at the Service Desk may be classified as abandoned. The Service Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments, which do not arrive at their destination at a dated time.

If you have any questions, please feel free to contact Exhibitor Services at the number below. **EMAIL, MAIL OR FAX FORM TO:** Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

ROYAL PLAZA TRADE CENTER LABOR GUIDELINES & NON-OFFICIAL CONTRACTOR RULES FOR EXHIBITOR PARTICIPATION

To assist you in planning for your participation in this upcoming exposition, we are certain you will appreciate knowing in advance that Capital labor is required for certain aspects of your exhibit handling. To help you understand, we ask that you read the following:

MATERIAL HANDLING

The Royal Plaza requires that the official material handling contractor, Capital, off-load all equipment and display materials for ALL common carrier and van line trucks. The use of fork trucks, pallet jacks and lift gates are permitted only by personnel of Capital Convention Contractors.

Exhibitors are allowed to perform their own material handling, provided they meet all of the following criteria:

- Personnel performing the work must be **bonafide**, **full-time employees** of the exhibiting company.
- Exhibitors may load/unload uncrated materials from a mini-van, car, station wagon, pick-up truck or box truck owned by the exhibiting company.
- Exhibitors may use **only** hand-operated equipment, which they have provided; two-wheeled hand trucks and four-wheeled flat carts are permitted.

EXHIBIT INSTALLATION AND DISMANTLING

Full time employees of the exhibiting companies may set their own exhibits without assistance from Capital. Any labor services that may be required beyond what your regular full time employees can provide must be rendered by Capital. Labor can be ordered in advance by returning the Labor Order Form, or at show site, at the service desk. Proof of full time employment status may be requested by Capital.

NON-OFFICIAL CONTRACTOR RULES

Non-Official Installation and Dismantling Contractors may use labor supplied by Capital Convention Contractors or provide their own. Supervision by Non-Official is allowed.

The following is required:

- Non-Officials must furnish Show Management the names and addresses and telephone numbers of key executives for emergency contact.
- All personnel must be properly identified with a badge at show site.

This statement and insurance rider **is not** required by the exhibitors who plan to set-up and dismantle their own booths or equipment with their own employees.

All Non-Officials Installation and Dismantle Contractor (supervisors) will be allowed on the exhibit floor **only** during official installation and dismantle hours, and must be identified with a temporary work pass, either supplied by Show Management or the Official Service Contractor.

TIPPING

CAPITAL CONVENTION CONTRACTORS requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all employees. Any request for such should be brought to the attention of a Capital representative at the service desk or correspondence may be directed to the attention of the General Manager at the Capital office.

SAFETY

Standing on chairs, tables, or other rental furniture is prohibited. This furniture is not engineered to support standing weight. CAPITAL CONVENTION CONTRACTORS cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form and the necessary ladders and tools will be provided.

If you have any questions, please feel free to contact Exhibitor Services at the number below. **EMAIL, MAIL OR FAX FORM TO**: Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show Royal Plaza Trade Center Marlborough, MA March 7, 2020

US FIRE DEPARTMENT REGULATIONS

For Exhibits, Exhibitions and Trade Shows - Public & Private

Booth Construction – Booths, platforms and space dividers shall be of materials that are flameretardant or rendered so, satisfactory to the Fire Department representatives. Coverings for counters or tables used within or as part of the booth shall be flame-retardant. All electrical wiring and apparatuses will be of a wire UL type approved.

Fire Department – A permit shall be required for the following:

- 1. Display or operate any heater, barbecue, heat-producing or open flame device, candles, lamps lanterns, torches, etc.
- 2. Display or operate any electrical, mechanical, or chemical device, which may be deemed hazardous by the fire department.
- 3. Use or storage of inflammable liquids and dangerous chemicals.
- 4. Display any internal combustion engine (special requirements available upon request).
- 5. Use of compressed gases. (Permit available for 32CF bottles ¹/₂ or less full).

Obstructions – Aisle and exits, as designated on approved show plans, shall be kept clean, clear and free of obstacles. Booth construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc., shall not be placed beyond the booth area into aisles. Firefighting equipment shall be provided and maintained in accessible, easily seen locations and may be required to be posted with designating signs.

Fire-Retardant Treatment – All decorations, drapes, signs, banners, acoustical materials, cotton, paper, hay straw, moss, split bamboo, plastic cloth, and similar materials shall be flame-retardant to the satisfaction of the Fire Department. Booth identification banners and signs shall be flame-retardant unless smaller than 1232 square inches (28" x 44") if separated from other combustibles by a minimum of 12" horizontally and 24" vertically. Oil cloth, tar paper, nylon and certain other plastic materials cannot be made flame-retardant, and their use is prohibited.

Combustibles – Literature on display shall be limited to reasonable quantities (one-day supply). Reserve supplies shall be kept in closed containers and stored in a neat and compact manner in a location approved by the Fire Department. All exhibit and display empty cartons must be stored in an approved drayage area. If the show is under a 24-hour approved manned security program, automobiles are allowed to retain 1 gallon or less of fuel, gas caps must be taped. Batteries are to be disconnected and taped.

STORAGE BEHIND BOOTH BACKWALL IS STRICTLY PROHIBITED.



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

TABLE/DRAPE ORDER FORM

Advance Order Price Deadline: February 21, 2020

	QTY	DESCRIPTION	Advance Price	Floor Price	Amount
TABLES-DRAPED		4' X 2' – 30" HIGH	\$101.40	\$126.35	
		6' X 2' – 30" HIGH	\$112.85	\$140.90	
		8' X 2' – 30" HIGH	\$124.30	\$154.95	
COUNTER HEIGHT TABLES-DRAPED		4' X 2' – 40" HIGH	\$124.30	\$154.95	
		6' X 2' – 40" HIGH	\$146.65	\$183.55	
		8' X 2' – 40" HIGH	\$169.50	\$211.65	
TABLES-UNDRAPED		4' X 2' – 30" HIGH	\$56.15	\$70.70	
		6' X 2' – 30" HIGH	\$67.10	\$84.25	
		8' X 2' – 30" HIGH	\$78.50	\$98.30	
COUNTER HEIGHT TABLES-UNDRAPED		4' X 2' – 40" HIGH	\$62.90	\$78.50	
		6' X 2' – 40" HIGH	\$73.85	\$93.60	
		8' X 2' – 40" HIGH	\$85.30	\$107.10	
TABLES-COCKTAIL FINISHED TOP		30" ROUND – 30" HIGH	\$101.40	\$126.35	
		30" ROUND – 40" HIGH	\$112.85	\$140.90	
TABLE RISERS		4' X 10" HIGH	\$68.65	\$85.30	
		6' X 10" HIGH	\$79.55	\$100.35	
TABLES-4 TH SIDE DRAPE		6' OR 8' TABLE	\$51.50	\$63.95	
		6' OR 8' COUNTER	\$51.50	\$63.95	
CUSTOM BOOTH DRAPE		8' HIGH PER LINEAR FT	\$10.90	\$15.60	
6ft, 8ft & 10ft increments		3' HIGH PER LINEAR FT	\$7.80	\$9.90	

C	IRCLE COLOR CHOICE:	ROYAL BLUE	SIL	VER	BURGUNDY	HUNTER GREEN		
		WHITI	Ξ	RED	BLA	ACK		
*	ADVANCE DISCOUNT ORDE RECEIVED 14 DAYS PRI No credit will be issued on equipy your booth, either unused or after is a 50% cancellation charge for of All materials are on a rental basis	OR TO MOVE-IN. ment ordered and placed in the close of the show. The orders cancelled at show-si	ere te.	SUB TO MA TAX GRAND	K 6.25 %	\$ \$ \$	•	_

An materials are on a remain basis and remain the property of Capital.
 The undersigned is responsible for all items ordered and for its

condition at close of show.

Don't see what you need? Call Exhibitor Services for additional options. 877-335-3700

Company Name	Cont	tact Person	Booth #	
Address	City/State/Zip		Signature	
Phone ()	Fax ()	Email address		

EMAIL, MAIL OR FAX FORM TO:

Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

BOOTH FURNISHINGS ORDER FORM

Advance Order Price Deadline: February 21, 2020

	QTY	DESCRIPTION	Advance Price	Floor Price	Amount
CHAIRS		UPHOLSTERED BAR STOOL	\$67.10	\$84.25	
		PADDED ARM CHAIR	\$56.15	\$70.70	
		PADDED SIDE CHAIR	\$51.50	\$65.00	
		FOLDING CHAIR	\$16.10	\$20.80	
ACCESSORIES		6' DISPLAY CASE W/SHELVES	\$397.80	\$497.65	
		STANDARD COUNTER 41.5"W X 21.75"D X 42"H	\$199.15	\$250.10	
		4' X 8' DISPLAY BOARD	\$159.10	\$199.15	
		LITERATURE RACK	\$85.30	\$107.10	
		CHROME 22" x 28" SIGN HOLDER		\$84.50	
		BAG RACK	\$73.85	\$92.55	
		GARMENT RACK	\$73.85	\$92.55	
		TRIPOD EASEL	\$28.60	\$36.90	
		RAFFLE DRUM	\$68.65	\$85.30	
		7 GALLON WASTEBASKET	\$18.70	\$22.90	
		8' ALUMINMUM BACK POST W/BASE	\$28.60	\$36.90	
		6'-10' ADJUSTABLE CROSS BAR	\$17.15	\$20.80	

Don't see what you need? Call Exhibitor Services for additional options. 877-335-3700

SUB TOTAL	\$ •
MA TAX 6.25 %	\$ •
GRAND TOTAL	\$ •

ADVANCE DISCOUNT ORDER PAYMENT MUST BE RECEIVED 14 DAYS PRIOR TO MOVE-IN.

 No credit will be issued on equipment ordered and placed in your booth, either unused or after the close of the show. There is a 50% cancellation charge for orders cancelled at show-site.

- All materials are on a rental basis and remain the property of Capital.
- The undersigned is responsible for all items ordered and for its condition at close of show.

PLEASE COMPLETE THE FOLLOWING INFORMATION ON EACH ORDER SHEET. I have read and understand the Liability and
Insurance Bulletin included in this packet and as stated on the enclosed sheets.

Company Name	Contact Person	Booth #
Address	City/State/Zip	Signature
Phone ()	Fax ()	Email address

If you have any questions, please feel free to contact Exhibitor Services at the number below. **EMAIL, MAIL OR FAX FORM TO**: Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772

Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show Royal Plaza Trade Center Marlborough, MA March 7, 2020

Chairs					
Upholstered Bar Stool	Padded Arm Chair	Padded Side Chair	Folding Chair		
	Draped	Tables			
30" High draped table • Draped tables are availab	40" High draped table ble in lengths of 4, 6 and 8 ft. and he	30" High cocktail table ights of 30 or 40 inches.	40" High cocktail table		
	Access	sories			
Display Case	Standar	rd Counter	Display Board		
Literature Racks	Chrome	Sign Holder	Bag Rack		
Garment Rack		d Easel	Raffle Drum		
 Actual available products ma All colors depend upon dye 	Please ay vary. Please contact our Exhibitor Se	Note:	bility of specific items.		



PHCC of Massachusetts Trade Show Royal Plaza Trade Center Marlborough, MA March 7, 2020

STANDARD & CUSTOM CARPET ORDER FORM

Advance Order Price Deadline: February 21, 2020

Custom carpet is required for booths longer than 30' or booths configured as an island or Peninsula. All prices include: delivery, installation, carpet tape and removal.

 CIRCLE COLOR CHOICE:
 BLUE
 GREY
 BURGUNDY
 RED
 FOREST GREEN
 BLACK

 BLUEJAY
 TUXEDO
 (If no color is chosen, GREY will be delivered automatically)

STANDARD CARPET

QTY	DESCRIPTION	Advance Price	Floor Price	Amount
	9 x 10	\$135.20	\$169.50	
	9 x 20	\$270.40	\$339.05	
	9 x 30	\$405.60	\$507.00	

Minimum orde	er of 100 square	feet is required	l for padding &	& visqueen orders.

PADDING & VISQUEEN

	ium of def of 100 square feet is fequiled for padding et disqueen of def.						
SQ FT	DESCRIPTION	Advance Price	Floor Price	Amount			
	Padding ½"	\$1.55	\$2.10				
	Visqueen	\$1.55	\$1.80				

CUSTOM CARPET

Minimum order of 100 square feet is required for custom carpet orders.

 Advance Price:
 Booth size
 (100 sq. ft. min) x \$3.10 sq. ft. =

 Floor Price:
 Booth size
 (100 sq. ft. min) x \$4.15 sq. ft. =

PRESTIGE CARPET

Minimum order of 100 square feet is required for prestige carpet orders.

 Advance Price: Booth size
 (100 sq. ft. min)
 x \$5.70 sq. ft. =

 Please call Exhibitor Services for Prestige Carpet Color Choices

ADVANCE DISCOUNT ORDER PAYMENT MUST BE RECEIVED 14 DAYS PRIOR TO MOVE-IN.

- No credit will be issued on equipment ordered and placed in your booth, either unused or after the close of the show.
- ✤ There is a 50% cancellation charge for orders cancelled at show-site.
- All materials are on a rental basis and remain the property of Capital.
- The undersigned is responsible for all items ordered and for its condition at close of show.

SUB TOTAL MA TAX 6.25% GRAND TOTAL

\$ •
\$ •
\$ •

bulletin included in this pac Company Name	Conta	act Person	Booth #	
Address	City/State/Zip_		Signature	
Phone ()	Fax ()	Email address		
	Capital Convention Contractors ·153	AIL OR FAX FORM TO:	ough, MA 01772	



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

DEADLINE ORDER DATE: February 21, 2020

Labor is available for installation and dismantling of exhibits, shrink-wrapping and banding of materials. **RATES:**

- Straight Time: \$72.00 per man-hour 8:00 a.m. to 4:30 p.m. Monday through Friday. One hour minimum.
- Overtime: \$ 108.00 per man-hour - before 8:00 a.m. and after 4:30 p.m., and all hours on Saturday, Sunday and observed

					LADOD			
		l	CALCULATE E	ESTIMATED	LABOR			
	DATE	TIME	# OF MEN AM	TOTAL HOURS		RATE PER MAN HOUR		ESTIMATED COST
NSTALLATION:			PM X AM		- X \$ -		= \$	
ISMANTLE: INAL COSTS W	TILL BE CALCU	LATED AFTER	PM X R COMPLETION OF SE		- X \$ FS ARE BASI	ED ON OPTIONS	= \$ SAND ACTU	JAL LABOR TIMI
(ORDERS PLA	ACED AFTE	CR February 21, 202	0 WILL BE	CHARGEI	O AN ADDITI	ONAL 30	%
Labor Option	s (choose one)	\bigcirc	Exhibitor Supervised	Labor	Cap	ital Supervised	l Labor	
			EXHIBITOR	SUPERVISI	ON			
check in at the s	scheduled time v labor is request	will result in a	the exhibitor. Exhibito one-hour minimum c rt of the workday. Twe	harge per pers nty-four-hour	on requested notice is rec	. Starting times	are guaran	teed only in those
			CAPITAL S	UPERVISIO	N			
			r to exhibitor's arrival					
vith a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi f no carpet is b	n of \$45.00 on in must have deta ping instruction being shipped t ists of:	nstallation and ailed set-up ir ns. o: V Crates is carpet orde	A \$45.00 on dismantles <u>astructions (blueprints</u>) Set Up Inform Varehouse Cartons pred through Capital?	L In order to p (floor plans, e) (floor plans,	erform this s tc.) with thi tired: Scheduled s/pads	ervice without to <u>s labor order.</u> P l delivery date Jo	the exhibito lease see th	r's representative he next page for
with a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi If no carpet is b Blueprints & E	a of \$45.00 on in must have deta ping instruction being shipped to ists of:	nstallation and ailed set-up ir ns. o: V Crates is carpet orde ons: Atta	A \$45.00 on dismantles A structions (blueprints, Set Up Inform Varehouse Cartons Cartons Cartons A card Shipped	In order to p (floor plans, e nation Requ Show site Carpets Yes with Display	erform this s tc.) with thi iired: Scheduled s/pads (Please suppl	ervice without to <u>s labor order.</u> P l delivery date No y advance instructi	the exhibitor lease see the see the see the second	r's representative he next page for
with a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi if no carpet is b Blueprints & E Any claims of	n of \$45.00 on in must have deta ping instruction being shipped t ists of: being shipped, i xhibit instruction	nstallation and ailed set-up ir ns. O: V Crates is carpet orde ons: Atta nage for eith	A \$45.00 on dismantles <u>astructions (blueprints</u>) Set Up Inform Varehouse Cartons pred through Capital?	In order to p (floor plans, e) (floor plans, e) (floor plans, e) (a) (c) (c) (c) (c) (c) (c) (c) (c	erform this s tc.) with thi iired: Scheduled s/pads (Please suppl ital Superv	ervice without to <u>s labor order.</u> P l delivery date Jo y advance instructi rised Labor m	the exhibitor lease see the ons with orde ust be sub	r's representative he next page for
vith a minimum present, <u>Capital</u> putbound shipp Booth display to Shipment consi f no carpet is to Blueprints & E Any claims of	n of \$45.00 on in must have deta ping instruction being shipped t ists of: being shipped, i xhibit instruction	nstallation and ailed set-up ir ns. O: V Crates is carpet orde ons: Atta nage for eith	A \$45.00 on dismantles A structions (blueprints, Set Up Inform Varehouse Cartons A cartons A carton Capital? A ched Shipped A carton Supervise Set Up Inform Cartons Cartons A carton Supervise Set Up Inform Cartons A cartons A carton Supervise Set Up Inform Cartons A cartons Cartons A carton Supervise Set Up Inform Cartons A carton Supervise Set Up Inform Cartons A carton Supervise Set Up Inform A carton Supervise Set Up Inform A carton Supervise Set Up Inform Set Up Inform	In order to p (floor plans, e) (floor plans, e) (floor plans, e) (a) (c) (c) (c) (c) (c) (c) (c) (c	erform this s tc.) with thi scheduled s/pads (Please suppl sital Superv claim shall	ervice without to <u>s labor order.</u> P l delivery date Jo y advance instructi rised Labor m	the exhibitor lease see the ons with orde ust be sub	r's representativ he next page fo
vith a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi f no carpet is b Blueprints & E Any claims of vriting no late	n of \$45.00 on in must have deta ping instruction being shipped to ists of: Co being shipped, i xhibit instruction material dam er than 5 days nding at \$1.10	nstallation and ailed set-up ir ns. o: V Crates is carpet orde ons: Attanage for eith after the close per linear foo	A \$45.00 on dismantles A structions (blueprints, Set Up Inform Varehouse Cartons A cartons A carton Capital? A ched Shipped A carton Supervise Set Up Inform Cartons Cartons A carton Supervise Set Up Inform Cartons A cartons A carton Supervise Set Up Inform Set Up Inform Cartons A cartons Cartons Cartons Cartons Cartons A carton Supervise Set Up Inform Set Up Inform Cartons Cartons Cartons A carton Supervise Set Up Inform Cartons Cartons Cartons Cartons Cartons Shipped Set Of the event. After	A. In order to p (floor plans, e) (floor plans, e) (floor plans, e) (a) (a) (c) (c) (c) (c) (c) (c) (c) (c	erform this s tc.) with thi Scheduled s/pads (Please suppl ital Superv claim shall S UM (includ	ervice without to <u>s labor order.</u> P l delivery date Jo y advance instructivities the considered le on Order Sur	the exhibitor lease see the ons with orde ust be sub waived.	r's representative he next page for r) pmitted to us in e)
vith a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi f no carpet is b Blueprints & E Any claims of vriting no late Steel ba Shrink v PLEASE COMF	n of \$45.00 on in must have deta ping instruction being shipped t ists of: C being shipped, i xhibit instruction material dam er than 5 days nding at \$1.10 wrap at \$35.00 PLETE THE FOR	nstallation and ailed set-up in ns. O: V Crates is carpet orde ons: Attanage for eith after the close per linear foc per skid LLOWING IN	A \$45.00 on dismantles A structions (blueprints, Set Up Inform Varehouse Cartons ached Shipped Ached Shipped ADDITION ot, including labor. \$5	In order to p (floor plans, e hation Requination Requination Requination Requination Requination Show site Carpets Yes with Display vised or Cap r 5 days any AL OPTION 50.00 MINIM =	erform this s tc.) with thi Scheduled s/pads (Please suppl ital Superv claim shall S UM (includ	ervice without a <u>s labor order.</u> P l delivery date Vo y advance instructi ised Labor m be considered le on Order Succlude on Order	ons with orde ust be sub waived.	r's representativ he next page fo r) omitted to us in e) page)
vith a minimum oresent, <u>Capital</u> putbound shipp Booth display b Shipment consi f no carpet is b Blueprints & E Any claims of vriting no late Steel ba Shrink v PLEASE COMF Bulletin included	n of \$45.00 on in must have deta ping instruction being shipped t ists of: C being shipped, i xhibit instruction material dam er than 5 days nding at \$1.10 wrap at \$35.00 PLETE THE FOR	nstallation and ailed set-up in ns. o: V Crates is carpet orde ons: Attanage for eith after the close per linear foc per skid LLOWING IN und as stated or	A \$45.00 on dismantles A \$45.00 on dismantles A \$100 Set Up Inform Varehouse Cartons A Cartons A Carton	A. In order to p (floor plans, e) (floor plans, e) (floor plans, e) (a) (a) (c) (c) (c) (c) (c) (c) (c) (c	erform this s tc.) with thi Scheduled s/pads (Please suppl ital Superv claim shall S UM (includ HEET. I have	ervice without a <u>s labor order.</u> P l delivery date Vo y advance instructi ised Labor m be considered le on Order Succlude on Order	the exhibitor lease see the ons with orde ust be sub waived. mmary pag Summary tand the Lia	r's representativ he next page fo r) omitted to us in e) page)
vith a minimum present, <u>Capital</u> putbound shipp Booth display b Shipment consi f no carpet is b Blueprints & E Any claims of vriting no late Steel ba Shrink v PLEASE COMF Bulletin included Company Name	n of \$45.00 on in <u>must have deta</u> ping instruction peing shipped t ists of: C peing shipped, i xhibit instruction material dam er than 5 days anding at \$1.10 wrap at \$35.00 PLETE THE FOI d in this packet a	nstallation and ailed set-up in ns. o: V Crates is carpet orde ons: Attanage for eith after the close per linear foc per skid LLOWING IN and as stated or	A \$45.00 on dismantles A \$45.00 on dismantles A \$100 Set Up Inform Varehouse Cartons A Cartons A Carton	In order to p (floor plans, e nation Requination Requination Requination Requination Requination Stresson Str	erform this s tc.) with thi Scheduled s/pads (Please suppl ital Superv claim shall S UM (includ (in HEET. I have	ervice without to <u>s labor order.</u> P l delivery date Vo y advance instructivities the considered le on Order Sur- clude on Order Sur- read and unders	the exhibitor lease see the ons with order ust be sub- waived. mmary pag Summary tand the Lia Booth	r's representativ he next page fo r) pomitted to us in page) bility and Insurar #

If you have any questions, please feel free to contact Exhibitor Services at the number below. EMAIL, MAIL OR FAX FORM TO: Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772

Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



PHCC of Massachusetts Trade Show Royal Plaza Trade Center

Marlborough, MA March 7, 2020

LABOR ORDER FORM (CONTINUATION)

Only Exhibitors hiring Capital to dismantle their booth should complete this form.

OUTBOUND SHIPPING INSTRUCTIONS FOR CAPITAL SUPERVISED LABOR ONLY

At the close of the show, exhibitor freight will be shipped to the **following address**: If your freight is being shipped to another tradeshow, be sure to include the show name and your booth number.

PLEASE NOTE: If an exhibitor is using a carrier of his/her choice (not using the official show freight carrier) the exhibitor is responsible for arranging for the carrier to pick up at the close of the show. Shipping costs are not included and are the responsibility of the exhibitor. Capital cannot guarantee pick up time for exhibitor appointed carriers, all shipments are moved out of the exhibit hall at Capital's discretion.

Bill Snipping Cha	arges to (if different from above):
Shipper (signature)	Print Name:
Freight Charges Bi	illed to:
Company Name:	
Address:	
City/State/Zip:	
Attention:	Phone:
	OLLOWING INFORMATION ON EACH ORDER SHEET. I have read and understand the Liability and Insurand t and as stated on the enclosed sheets.
ulletin included in this packet	•
ulletin included in this packet	t and as stated on the enclosed sheets.

EMAIL, MAIL OR FAX FORM TO: Capital Convention Contractors 153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

SIGN HANGING ORDER FORM

Deadline Order Date: February 21, 2020

General Information

- Capital is responsible for supervision, assembly, installation and removal of all hanging signs.
- All orders MUST be received with payment to <u>Capital 14 days prior to move-in.</u>
- All hanging signs must conform to Show Management rules and regulations and facility limitations.
- All signs must have approved hanging points with the exception of cloth banners. Capital reserves the right to refuse to hang a sign if, in their opinion, it appears unsafe.
- A detailed diagram showing location of sign hanging must be submitted with order.
- All signs requiring electrical must be in accordance with the National Electrical Code.
- If signs require assembly, dismantling, installation for support devices or hoisting cable, work will be done on a time and material basis. All labor to assemble is at the exhibitor's expense.

RATES:

Straight Time: <u>\$ 225.00 per man-hour</u> - 8:00 a.m. to 4:30 p.m. Monday through Friday. One hour minimum.

Overtime: <u>\$ 337.50 per man-hour</u> - before 8:00 a.m. and after 4:30 p.m., and all hours on Saturday, Sunday and observed holidays, where applicable. One hour minimum.

	CALCU	LATE SIGN HAN	GING LABOR		
DATE	ГІМЕ	# OF TOT LIFTS HOU		RATE PER HOUR	ESTIMATED COST
INSTALLATION:	AM PM AM	X	X \$	=	\$
DISMANTLE:	PM	ETION OF SERVICE		ED ON OPTIONS AND A	\$ CTUAL LABOR TIME.
ORDERS PLA	CED AFTER Febru	uary 21, 2020 WIL	L BE CHARGEI	O AN ADDITIONAL	30%
		EXHIBITOR SUPER	RVISION		
Company Representative:				Phone:	
		CAPITAL SUPER	VISION		
Please provide accurate inform	nation for accurate	e sign hanging. A	30% charge appl	ies for Capital Superv	vised labor.
Does this sign need to be assem	bled OYes O	No Weight	Height	Length #ot	f hanging points
SIGN DESCRIPTION: C	Fabric/Cloth C	⊃ Non-Fabric	O Circle	O Rectangle	◯ Square
	Γ	Ft from top ais	le		
	Ft from left	Ft from bottom a Ft from top of sig	isle	Ft from right	
PLEASE COMPLETE THE FOLL Bulletin included in this packet and			DER SHEET. I hav	re read and understand the	e Liability and Insurance
Company Name		Contact Person		Bo	ooth #
Address	City	/State/Zip		Signature	
Phone ()	Fax ()		Email address		
Capita		AIL, MAIL OR FA	X FORM TO : Rd · Suite 6 · South		



PHCC of Massachusetts Trade Show Royal Plaza Trade Center

Royal Plaza Trade Center Marlborough, MA March 7, 2020

BOOTH CLEANING & PORTER SERVICE

Booth Cleaning Order Deadline: February 21, 2020

BOOTH CLEANING

BOOTH CLEANING INCLUDES: Vacuuming of booth and emptying of wastebaskets once daily.

Booth Dimensions	Total Area	Advance Price	Floor Price	Cost per day
X	$ = \underline{\qquad} X $ 100 square foot minimum		\$0.56 per sq. ft./per day.	\$

Choose One Cleaning – Pre-show one time only

PORTER SERVICE

PORTER SERVICE INCLUDES: Emptying of wastebaskets in your booth once every **hour**, show hours only. Daily rate is based upon booth size.

Choose Option	Booth Size	Advance Price Cost Per Day	Floor Price Per Day	# of Show Days	Total
	Up to 1,000 square feet	\$96.70	\$121.15		
	1,001 to 2,000 square feet	\$119.60	\$149.75		
	2,001 to 3,000 square feet	\$131.05	\$163.80		
	Greater than 3,000 square feet	\$153.40	\$191.90		

Please Note: If special cleaning services are required, please contact Capital's Exhibitor Services Department.

TO GUARANTEE BOOTH CLEANING SERVICE AVAILABILTY, this service must be ordered and paid in advance of the show!

Company Name	Contact Person	Booth #
Address	City/State/Zip	Signature
hone ()	Fax () Email add	ress
If	you have any questions, please feel free to contact Exhibitor S EMAIL, MAIL OR FAX FORM T Capital Convention Contractors ·153 Northboro Rd · Suite 6 ·	'O:



Royal Plaza Trade Center Marlborough, MA March 7, 2020

EXHIBITOR-APPOINTED NON-OFFICIAL CONTRACTOR AUTHORIZATION

If your company plans to use a Contractor other than Capital, please read, complete and submit this form to Capital Convention Contractors.

Official Service Contractors are appointed to perform and provide necessary services and equipment.

The Official Service Contractor will provide all usual trade show services, including labor.

- Exceptions are:
 - Supervision may be provided by the exhibitor.
 - The exhibitor may appoint the official contractor for supervision.
 - The exhibitor may appoint a qualified non-official contractor.

Official Service Contractors are appointed to:

- Ensure the orderly and efficient installation and removal of exhibits.
- Assure the distribution of labor to all exhibitors according to need.
- Provide sufficient labor to satisfy the requirements of exhibitors and for the show itself.
- See that the proper type and limits of insurance are in force.
- Avoid any conflicts with local union regulations and requirements.

SHOULD THE EXHIBITOR WISH TO EMPLOY THE SERVICES OF A CONTRACTOR OTHER THAN THE OFFICIAL CONTRACTOR, THE FOLLOWING CONDITIONS MUST BE MET:

- 1. The exhibitor must inform Capital Convention Contractors of the name and address of the contractor and the work performed. This information must be received in writing no later than 30 days prior to the show in Capital's office. If this information is **not** received 30 days prior to the show, Capital labor must be used for all work. The non-official contractor will be permitted to supervise only.
- 2. The non-official contractor to be used by the exhibitor must do the following:
 - a. Provide a certificate of insurance with at least the following limits: Comprehensive General Liability not less than \$1,000,000 with respect to injuries to any one person in any occurrence; and \$500,000 with respect to damage of property; Workers' Compensation Insurance, including employee liability coverage, in a minimum amount of not less than \$1,000,000 of individual and/or aggregate coverage, and naming Capital Convention Contractors as additional insured.
 - b. Agree to abide by all the rules and regulations of the show.
 - c. Agree to abide by all union rules and regulations.
 - d. Information must be received in the Capital office no later than 30 days prior to the show.
 - e. Identification badges must be worn at all times. Temporary labor badges will be provided. Badges will be issued only to persons actually used to supervise, install, dismantle and maintain exhibit-related equipment.

For services such as electrical, plumbing, telephone, cleaning and drayage, no other contractor other than the official contractor will be approved. This regulation is made necessary because work is done on equipment and facilities owned by parties other than the exhibitor. The exhibitor shall provide only the material and equipment that he owns and that is to be used in his exhibit space.

INCOMPLETE OR UNSIGNED FORMS WILL NOT BE ACCEPTED.

Return this form, along with Certificate of Insurance and name and addresses of employees who are working in your booth by February 7, 2020 to Capital.

ACKNOWLEDGED	AND AGREED TO:	Signature of Exhibitor:		
Date:			Booth #	
Name of Service Con	tractor:			
Contractor Street Add	dress			
City/State			Zip Code	
Contractor Phone ()	Fax ()	Email address	
	Capital Conver	EMAIL, MAIL OR ation Contractors 153 Northbo	ntact Exhibitor Services at the number below. FAX FORM TO: ro Rd · Suite 6 · Southborough, MA 01772 · Email help@capitalconventions.com	



March 7, 2020

MATERIAL HANDLING DEFINITIONS

What is Additional Handling?

Material delivered in such a manner that it requires additional handling, such as (but not limited to) shipments that are loaded by cubic space, ground loading/unloading, stacked or constricted space loading/unloading, designated piece loading/unloading, alternate delivery location, loads mixed with pad wrapped material, carpet/pad, multiple shipments, pad wrapped shipments, uncrated shipments, no documentation (including weight tickets), and inaccurate or missing weights which require shipment to be re-weighed on the dock. Shipments loaded in this manner require additional time, equipment and/or labor. Courier type companies (such as Federal Express, UPS, and DHL), airfreight and local cartage companies, POVs & company trucks are included in this category due to their delivery procedures.

What is a Cartage Company?

Freight forwarders, as well as other carriers, will often outsource the delivery of their freight to third party cartage companies. Cartage companies provide local pick-up and delivery services to and from the event venue, as well as other locations. In most cases cartage companies will consolidate shipments from multiple carriers onto a single truck. Due to their loading/unloading procedures, these shipments may fall into the additional handling category.

What is The Difference Between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

What are Stacked Shipments?

Shipments loaded in a manner that requires pieces to be moved to ground level for delivery to booth. Stacked or "cubed out" shipments, and loose items placed on top of crates and/or pallets constitute additional handling.

What is Ground Loading/Unloading?

Applies to facilities where there is no loading dock and to vehicles that are not dock height and therefore cannot be loaded/unloaded at a loading dock. Examples are U-Hauls, flat bed trailers, double drop trailers, and company vehicles with trailers.

What are Mixed Shipments?

Mixed shipments are those that include both crated and uncrated goods. Where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment Capital will charge additional handling. Capital defines additional handling for mixed loads as more than 30% of the volume uncrated.

What is Constricted Space Loading/Unloading?

Freight that is loaded "high and tight" in the trailer and is not easily accessible, or freight that is loaded to full capacity of the trailer (top to bottom, side to side). An example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

What is Designated Piece Loading/Unloading?

Drivers that require loading of specific pieces in a certain order to ensure all items fit on the trailer, or having to remove freight from the trailer and then reload to fit on the trailer.

What is Alternate Delivery Location?

Shipments that are delivered by a carrier and require pieces to be delivered to different areas/levels in the same building, or to other venues (such as a hotel near an event venue).

What are Multiple Shipments?

Any carrier delivering more than (1) one shipment for more than (1) one exhibitor, booth, location, or venue will be charged additional handling due to additional labor that is needed to sort, separate and deliver the various shipments.

What does it Mean if I Have "No Documentation"?

Shipments that arrive from a small package carrier (including Federal Express, UPS, and DHL) without an individual Bill of Lading, requiring additional time, labor or equipment to process.

What about Carpet/Pad Only Shipments?

Shipments that consist solely of carpet and/or carpet padding require additional handling due to additional time, labor and equipment needed to load/unload.

CAPITAL convention contractors 153 Northboro Road, Suite 6 | Southborough, MA 01772 capitalconventions.com | Fax: 508-481-1150

877-335-3700

PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

ESTIMATED MATERIAL HANDLING ORDER FORM

INBOUND SHIPPING INFORMATION

ADVANCE SHIPMENTS

Please use enclosed freight labels

Receiving hours: M-F 9:00 am to 4:00 pm

Must arrive by: February 28, 2020

To: Exhibitor Name/ Booth #

- For: PHCC of Massachusetts Trade Show
 - c/o Capital Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772

DIRECT SHIPMENTS

Please use enclosed freight labels Received only during exhibitor move-in hours **Only on: March 6, 2020**

To: Exhibitor Name/ Booth

- For: PHCC of Massachusetts Trade Show
- Capital Convention Contractors
- c/o Royal Plaza Trade Center 181 Boston Post Rd West
- Marlborough, MA 01752

*****PLEASE READ THE LIABILITY AND INSURANCE BULLETIN INCLUDED IN THIS MANUAL*****

	NUMBER OF PIECES	EST. WEIGHT	CARRIER(S)	TRACKING # (Please provide Pro Number)	EST. DATE OF ARRIVAL	EST. COST (Of Material Handling) (200 lb. min. per shipment)
ADVANCE SHIPMENTS Warehouse						
DIRECT SHIPMENTS Showsite/ Exhibit Hall						

If shipment is greater than 3,000 lbs., what is the weight of the single heaviest piece being shipped?_ Please provide contact information for person in charge of your move-in that will be on site:

CONTACT NAME _

PHONE # (

)

OUTBOUND SHIPPING INFORMATION

- **OUTBOUND CAPITAL BILLS OF LADING** must be completed and turned in at the Capital Service Desk. Any freight left on the show floor without a completed Bill of Lading will result in a service fee equal to ½ hour of labor.
- DO NOT LEAVE YOUR BILL OF LADING IN YOUR BOOTH!
- A credit card is required for material handling services. Exhibitor is responsible for all shipping charges regardless of carrier. Payments must be in US FUNDS. Please complete credit card information on the CREDIT CARD Authorization form.
- Drivers MUST check in at the loading dock by 5:00 PM on March 7, 2020 or the shipment will be re-routed to the show carrier.
- **Return to Warehouse Fee:** Shipments returned to Capital's warehouse will be assessed a \$7.00 per cwt or a \$50.00 minimum charge, whichever is greater.

CHECK appropriate arrangements:

- □ Freight arrangements will be handled by Capital Convention Contractors common carrier, collect.
- □ Freight arrangements will be handled by exhibitor. NAME OF CARRIER:

PLEASE COMPLETE THE FOLLOWING INFORMATION ON EACH ORDER SHEET. I have read and understand the Material
Handling Rate Schedule as well as the Liability and Insurance Bulletin as stated on the enclosed sheets.

Company Name	Contact Person	Booth #
Address	City/State/Zip	Signature
Phone ()	Fax () Email ad	ddress
	If you have any questions, please feel free to contact Exhil EMAIL, MAIL OR FAX FOI	

Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

MATERIAL HANDLING RATE SCHEDULE

Rate Classifications

Crated - Material that arrives as a single shipment on a dedicated truck that is skidded and/or crated or in any type of shipping container that can be unloaded at the dock with no additional handling required.

Additional Handling - Material delivered in such a manner that it requires additional handling, such as (but not limited to) shipments that are loaded by cubic space, ground loading/unloading, stacked or constricted space loading/unloading, designated piece loading/unloading, alternate delivery location, loads mixed with pad wrapped material, carpet/pad, multiple shipments, pad wrapped shipments, uncrated shipments, no documentation (including weight tickets), and inaccurate or missing weights which require shipment to be re-weighed on the dock. Shipments loaded in this manner require additional time, equipment and/or labor. Courier type companies (such as Federal Express, UPS, and DHL), airfreight and local cartage companies, POVs & company trucks are included in this category due to their delivery procedures.

Uncrated - Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

Small Packages - A shipment of any number of pieces with a combined weight not to exceed 25 lbs that is received on the same day, from the same shipper and delivered by the same carrier.

Additional Fees May be Applicable

• Off-Target: Direct shipments that do not arrive on the date or time assigned.

- Late to Warehouse Fee: Shipments arriving after February 28, 2020.
- Early Shipments to Warehouse: Any shipment arriving prior to February 7, 2020.

Shipments Returned to Warehouse: Shipments returned to the warehouse at close of the show will be charged an additional fee of \$7.00 per cwt or \$50.00 minimum charge, whichever is greater. Shipments not picked up from the warehouse within 72 hours will be charged for storage by Capital Convention Contractors.

Additional charges will apply for any shipment left on floor without a Capital Bill of Lading form completed and turned into the Capital Service Desk. One half hour minimum Capital supervised labor fee will be charged.

Overtime

Overtime is Monday through Friday prior to 8 a.m. and after 4:30 p.m.; all day Saturday, Sunday and observed union holidays.

• Overtime will be applied to all freight received at or moved from the warehouse and/or show site during above listed times.

Your shipment is moved into or out of showsite on overtime due to scheduling beyond Capital's control.

Rate Classifications:		<u>]</u>	Price Per CWT	<u>200 lb. minimun</u>
 Advance Shipments to Warehous 	se (200 lb minimum) - Advance Freight Dea	dline Date: February 28, 202	20	
Additional Handling Crated Overtime Inbound/Outbound* Additional Handling Overtime Inboun **Uncrated shipments will NOT be accept	nd/Outbound*		\$ 82.00 \$ 103.00 \$ 28.70 \$ 36.05	\$ 164.00 \$ 206.00 \$ 57.40 \$ 72.10
Early Shipments to Warehouse Addit	d* ional Handling*	\$	\$ 28.70 \$ 36.05 \$ 28.70	\$ 57.40 \$ 72.10 \$ 57.40
Direct Shipments to Show Site (20	00 lb minimum) - First Day of Direct Freig	ht Acceptance: March 6, 202	0	
Additional Handling Uncrated Crated Overtime Inbound/Outbound* Additional Handling Overtime Inboun Uncrated Overtime Inbound/Outboun	nd/Outbound*		\$ 99.00 \$ 107.00 \$ 27.65 \$ 34.65	\$ 158.00 \$ 198.00 \$ 214.00 \$ 55.30 \$ 69.30 \$ 74.90
Off-Target Fee Additional Handling* Off-Target Fee Uncrated*	\$7.00 per cwt or \$50.00 minimum, whichever		6 34.65	\$ 55.30 \$ 69.30 \$ 74.90 \$ 50.00 minimum
 Small Packages (direct shipments on *In addition to above charges. 	aly, 25 lbs. or less combined, received on the same d	-	First Piece \$ 35.00	Additional Pieces \$ 20.00
MONEY SAVING TIPS - Consolidate shipme For example, if the rate is \$50.00 per 100 lbs.:				
<u>3 Separate Shipments:</u> 54 lbs. charged @ 200 lbs. \$100.00	<u>1 Consolidated Shipment:</u> 3 pieces (1 shipment)	Sub-Tota	d: <u>(</u> \$	I
59 lbs. charged @ 200 lbs. \$100.00 72 lbs. charged @ 200 lbs. \$100.00	185 lbs. @ 200 lbs. = \$100.00 <i>Total Savings: \$200.00</i>	Total:	<u>\$</u>	

PLEASE COMPLETE THE FOLLOWING INFORMATION ON EACH ORDER SHEET. I have read and understand the Material Handling Rate Schedule as well as the Liability and Insurance Bulletin as stated on the enclosed sheets. Company Name Contact Person Booth #

	Contact Terson		B00ul#
Address	City/State/Zip	Sig	nature
Phone ()	Fax ()	Email address	



Royal Plaza Trade Center Marlborough, MA March 7, 2020

877-335-3700

MATERIAL HANDLING POLICY

CERTIFIED WEIGHT TICKETS

In the event that no weight tickets or inaccurate weight tickets are indicated on the delivery documents presented, Capital shall estimate the weight or re-weigh, and charges shall be based upon the estimates. The estimated weight shall be final and binding if actual scale weight figures are not submitted prior to the close of the show. All shipments received at the warehouse and show site are subject to re-weigh.

OVERTIME

An overtime surcharge per cwt, for each occurrence, will apply if:

· Shipments are received on overtime.*

• Overtime will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during below listed times.

· Shipment is moved into or out of show site on overtime due to scheduling beyond Capital's control.

*Overtime is:

• Monday through Friday before 8:00 a.m. and after 4:30 p.m.

• All day Saturday, Sunday, and observed union holidays

INBOUND SHIPMENT(S)

All charges are based upon inbound weight certificates and are quoted on a round-trip basis whether services are utilized completely or not. All charges are per cwt (100 lbs.), rounded up to the next 100 lbs., with a 200 lb. minimum. Capital will receive advance crated shipments at the warehouse and will provide up to 30 days free storage prior to the show. Capital will receive direct shipments at showsite on scheduled move-in day(s). Capital will provide delivery to booth, storage of empty packing materials, and return outbound shipments to the loading dock. All shipments must be accompanied by certified weight tickets. Capital reserves the right to re-weigh your Shipment(s) to determine actual weight. Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of exhibitor or his/her representative. During this time the materials will be left unattended. Capital Convention Contractors will not be responsible or liable for any loss, damage, theft, or disappearance of exhibitor's material after it has been delivered to the exhibitor's booth.

Capital recommends hiring security services from the facility or Show Management. NOTE: Capital does NOT accept any ADVANCE Materials labeled and/or designated as HAZARDOUS or FLAMMABLE. Please CALL us with any questions.

OUTBOUND SHIPMENT(S)

Consistent with trade show industry practices, there may be a lapse of time between the completion of packing and actual pick up of materials from the booths for loading onto a carrier. During this time the materials will be left unattended. Capital Convention Contractors will not be responsible or liable for any loss, damage, theft, or disappearance of exhibitor's material between the time it is packed and when it is picked up and loaded. Capital highly recommends hiring security services from facility or Show Management. All Material Handling Agreements submitted to Capital by the exhibitor will be checked at the time of pick up from the booth, and corrections will be made where discrepancies exist between the quantities of items on the form submitted to Capital and the actual count of such items in the booth at the time of pick up. Capital shall not be responsible for loss, damage, or delay due to fire, acts of God, strikes, lockouts, or work stoppages of any kind or for any causes beyond its control. If found liable for any loss, CAPITAL'S sole and exclusive MAXIMUM liability for loss or damage to EXHIBITOR'S materials and EXHIBITOR'S sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment, whichever is less. Capital shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues or for any collateral costs that may result from any loss or damage to an exhibitor's materials that may make it impossible or impractical to exhibit same. The consignment or delivery of a shipment to Capital by an exhibitor or by any shipper on behalf of the exhibitor shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin. It is suggested that exhibitors insure all shipments from the time that they leave exhibitor's company until they are returned from the show. Your insurance carrier can add a rider to your current policy. Shipments left on the floor without forwarding instructions will be shipped out or returned to our Warehouse pending re-routing. No liability will be assumed as a result of such re-routing or handling.

ALL CHARGES ARE THE RESPONSIBILITY OF THE EXHIBITING COMPANY FOR WHOM MATERIALS HAVE BEEN RECEIVED AND HANDLED.

CAPITAL RESERVES THE RIGHT TO SHIP MATERIALS WITH THE OFFICIAL SHOW CARRIER IF EXHIBITOR CARRIER DOES NOT CHECK IN BY THE APPOINTED DATE AND TIME: March 7, 2020 5:00 PM.

If you have any questions, please feel free to contact Exhibitor Services at the number below. **EMAIL, MAIL OR FAX FORM TO:** Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com

0	t (
Use these labels only if shipping in advance to warehouse	Use these labels only if shipping in advance to warehouse
From: Exhibiting Company/Organization	From: Exhibiting Company/Organization
Exhibiting Company/Organization	Exhibiting Company/Organization
To: Capital	To: Capital
Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772	Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772
Show: PHCC of Massachusetts Trade Show	Show: PHCC of Massachusetts Trade Show
Booth#	Booth#
Carrier	Carrier
Piece # of	Piece # of
LATE TO WAREHOUSE CHARGES APPLY AFTER: February 28, 2020	LATE TO WAREHOUSE CHARGES APPLY AFTER: February 28, 2020
Use these labels only if shipping in advance to warehouse	Use these labels only if shipping in advance to warehouse
From:Exhibiting Company/Organization	From: Exhibiting Company/Organization
To: Capital	To: Capital
Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772	Convention Contractors 153 Northboro Road - Suite 6 Southborough, MA 01772
Show: PHCC of Massachusetts Trade Show	Show: PHCC of Massachusetts Trade Show
Booth#	Booth#
Carrier	Carrier
Piece # of	Piece # of
LATE TO WAREHOUSE CHARGES APPLY AFTER: February 28, 2020	LATE TO WAREHOUSE CHARGES APPLY AFTER: February 28, 2020

Use these labels only if shipping Direct to Show Site	Use these labels only if shipping Direct to Show Site
From: Exhibiting Company/Organization	From: Exhibiting Company/Organization
To: Capital	To: Capital
c/o Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752	c/o Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752
Show: PHCC of Massachusetts Trade Show	Show: PHCC of Massachusetts Trade Show
Booth#	Booth#
Carrier	Carrier
Piece # of	Piece # of
DELIVERY DATES:	DELIVERY DATES:
March 6, 2020 ONLY	March 6, 2020 ONLY
March 6, 2020 ONLY Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization	March 6, 2020 ONLY Use these labels only if shipping Direct to Show Site From:
Use these labels only if shipping Direct to Show Site From:	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization
Use these labels only if shipping Direct to Show Site From:	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization
Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors c/o Royal Plaza Trade Center 181 Boston Post Rd West	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors c/o Royal Plaza Trade Center 181 Boston Post Rd West
Use these labels only if shipping Direct to Show Site From:	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors c/o Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752
Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors C/O Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752 Show: PHCC of Massachusetts Trade Show	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors C/O Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752 Show: PHCC of Massachusetts Trade Show
Use these labels only if shipping Direct to Show Site From:	Use these labels only if shipping Direct to Show Site From: Exhibiting Company/Organization To: Capital Convention Contractors c/o Royal Plaza Trade Center 181 Boston Post Rd West Marlborough, MA 01752 Show: PHCC of Massachusetts Trade Show



PHCC of Massachusetts Trade Show

Royal Plaza Trade Center Marlborough, MA March 7, 2020

CUSTOM EXHIBIT PACKAGE ORDER FORM

Advance Order Price Deadline: February 21, 2020

Capital will install a 10' custom hardwall booth to ensure your exhibit experience will be worry free. Your booth will be waiting for you when you arrive and then at the end of the show you will be able to just walk away.

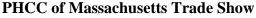
Included in your custom booth package: Header Sign (Not Backlit) Standard Color Carpet • Choice of Velcro Friendly, Sintra, Slatwall or Pegboard Walls • Tracklight with 1 head per panel (power not included) • 40" High Side Returns • 3 - 12" Flat Shelves • 6' Draped Counter Two Bar Stools One Wastebasket Set-up & Removal • **Opening Day Booth Cleaning** 200 lbs. of Material Handling ALL THIS FOR ONLY \$1,476.80 (Tax not included) Material & Colors for Backwall - Choose One Carpet Colors – Choose One \bigcirc \bigcirc FABRIC SINTRA SLATWALL PEGBOARD Grey Burgundy Forest Green \bigcirc Grev ○ White \bigcirc Brown ○ White \bigcirc Red \bigcirc O Blue OGrey \bigcirc Blue \bigcirc Bluejay OBlack \bigcirc \bigcirc Tuxedo Black Header Copy – please print clearly Skirt Colors - Choose One O Grey \bigcirc Burgundy O Green \bigcirc Red Letter Color: \bigcirc Blue \bigcirc Red \bigcirc Black \bigcirc Grev \bigcirc Burgundv \bigcirc Green ○ White \bigcirc Blue Special artwork, logos or colors will be quoted upon request. Please include samples and comments with this order. \bigcirc Black ◯ Gold ADVANCE DISCOUNT ORDER PAYMENT MUST BE **RECEIVED 14 DAYS PRIOR TO MOVE-IN.** SUB TOTAL 1,476.80 \$ No credit will be issued on equipment ordered and placed in your booth, ٠ Late Orders Add 25% either unused or after the close of the show. There is a 50% cancellation charge for orders cancelled at show-site. MA TAX 6.25 % Orders cancelled after installation will be charged 100% of original price. ٠ **GRAND TOTAL** All materials are on a rental basis and remain the property of Capital. ٠ ٠ The undersigned is responsible for all items ordered and for its condition at close of show. ••• Late Orders will be charged an additional 25%. PLEASE COMPLETE THE FOLLOWING INFORMATION ON EACH ORDER SHEET. I have read and understand the Liability and Insurance Bulletin included in this packet and as stated on the enclosed sheets. Booth # ____ Company Name_ Contact Person ____

 Address
 City/State/Zip
 Signature

 Phone ()
 Fax ()
 Email address

If you have any questions, please feel free to contact Exhibitor Services at the number below. EMAIL, MAIL OR FAX FORM TO:

Capital Convention Contractors ·153 Northboro Rd · Suite 6 · Southborough, MA 01772 Phone 877-335-3700 · Fax 508-481-1150 · Email help@capitalconventions.com





Royal Plaza Trade Center Marlborough, MA March 7, 2020

SIGN ORDER FORM

Sign Order Deadline: February 21, 2020

PLEASE NOTE: In order to receive the **discount rate** on your signs and graphics, this form **must arrive** at Capital at least two (2) weeks prior to exhibitor move-in.

CUSTOM SIGNS

Special or custom signs can be made. Prices listed are for black copy, ten words or less to be applied on white Card stock or foam core depending on size. We welcome inquiries regarding signs not listed.

QTY	SIZE	Advance Price	Floor Price	Amount
	7" x 44"	\$34.30	\$51.50	
	14" x 22"	\$43.70	\$65.00	
	22" x 28"	\$73.85	\$111.80	
	28" x 44"	\$96.70	\$144.55	

ADDITIONAL SIGN OPTIONS

Add your company's logo and other options for an additional cost. Exhibitor must supply artwork.

QTY	DESCRIPTION	Advance Price	Floor Price	Amount
	Logo	\$113.90	\$141.95	
	Over 10 words	\$1.55	\$2.60	
	Cardboard Easel Back	\$4.95	\$7.80	
	Directional Arrow	\$6.00	\$8.85	

BANNERS

Prices are based upon one color vinyl graphics applied to white 10 oz. material with grommets and up to ten words of copy. Other color materials and hanging options are available.

QTY	Dimensions	SQ.FT.	Advance Price	Floor Price	Total
	X=	X	\$16.10 per sq. ft.	\$28.60 per sq. f	t. \$
			SUB TOTAI MA TAX 6.2 GRAND TO	5 %	\$ \$ \$
Bulletin included in t	'E THE FOLLOWING INFOR his packet and as stated on the	enclosed sheets.			·
Address		City/State/Zip		Signature	
Phone ()	Fax ()		Email address		
	Capital Convention Co	EMAIL, MAIL OR I ontractors ·153 Northbor	tact Exhibitor Services at th F AX FORM TO: to Rd · Suite 6 · Southborou · Email help@capitalconver	gh, MA 01772	



GRAPHIC SETUP & FILE UPLOAD INFORMATION

FILE FORMATS ACCEPTED:

Adobe Illustrator CS5, Photoshop CS5, .EPS, HI-RES PDF, HI-RES TIFF and HI-RES JPEG

FILE SET UP INFORMATION:

- All files are prefered to be set up using Adobe Illustrator and/or Photoshop.
- Please provide low resolution pdfs when possible for soft proof.
- All artwork should be setup in CMYK workspace.
- Specify PANTONE (PMS) color values using the Pantone Solid Coated library for all crucial colors, especially logos and background colors.
- Custom color builds (RGB or CMYK), transparency colors, and PMS tints cannot be guaranteed to print correctly, please specify a Pantone color or provide a physical color reference, or color will print 'as is.
- All raster artwork should be submitted at 100ppi at full size at the least.
- Please provide .25" bleed when designing for trimming. Crop marks should be setup in Illustator.
- Please provide a vector file for logos, taglines and trademarks.
- Please outline text when submitting final artwork. Or provide font files if editing is necessary.

LARGE FORMAT FILES SAVING INFO:

Working in PHOTOSHOP:

- Photoshop "raster" files are to be set up at 100ppi at 100% of final size in CMYK workspace.
- Save a flattened version of your layered file as a Photoshop .EPS, Set Preview to TIFF (8 bits/pixel), Set Encoding to JPEG (maximum quality)

Working in ILLUSTRATOR:

- We recommend .25" bleed when designing for trimming purposes. Please provide crop marks.
- Please setup file at 100% when possible. If scaling needed, please note scale info on file.
- We recommend text and logos to be setup in Illustrator. Please specify Pantone (PMS) color when needed.
- Place/Link Photoshop.EPS files or raster images in Illustrator (please do not embed to keep file size small) Keep all Photoshop.EPS files in one folder along with the supporting Illustrator file.
- Uncheck 'Create PDF Compatible File' when saving .ai file. (This will keep file size small)

FTP UPLOAD INFO:

https://launchpad.37signals.com/basecamp/1767385/signin user: graphicsupload password: preview12

TRADE CENTER Exhibitor Services 2020 Royal Plaza Trade Center

(Royal Plaza Use Only)				
181 Boston Post Road West Marlborough, MA 01752 Phone: (508) 303- 1777 Fax: (508) 30	03-1709 Email:	Ck #/CC	\$\$ By els.com	
EXHIBITOR INFO: (Please Print or Type)	VENT:		Booth#	_
mpany:		Date of Even	t:	
Address:City, State, Zip:				
Representative at Show:				
Telephone:		Fax:		
cards for payment will be accepted as lo below. Orders received without paymen This order form expires on 12/31/18 . Al	e subject to floo her check or cas ong as the credit t will not be proce l prices are subje tled prior to show	r prices (*). h prior to show opening card authorization is co essed. Make checks p ect to change without no opening. Credits will	g. All checks must be in mpletely filled out. On ayable to Royal Plaza otice.	advance price. n U.S. funds drawn on a U.S. bank. Major credit site orders will be subject to the floor price listed a Trade Center and remit to the above address. rices that are set up and not used. Please direct
Credit Card Authorization: Charge to MC	C/VISA AMEX D	DISCOVER		
CC#		Exp. Date		Sec Code (on Back)
(as it appears) (Please Print)		(Sig	nature)	
Electrical Services: 120 volt to 1000 watts 120 volt to 2000 watts 208 volt, 1ph, Nema L6-20 208 volt, 3ph, Nema L15-20 Special Electrical Call 1 Month In adva			\$125.00 \$135.00 n in Advance s 1 Months in Advan	
Plaza Operations Office to make special arran	ngements for an ele g desired location is	ctrician. Royal Plaza perso s enclosed. All electrical wi	onnel will install all service iring and equipment must	vice or load in excess of the above should notify the Royal as unless otherwise noted. A single outlet will be placed in comply with all state and local safety codes. Refunds will ords.
Wireless Internet Services: Act discounted rate of \$59.95 per device week				show. The fees will be \$19.95 per device per day. Or a bur browser.
Telephone Lines (limited lines are available): \$175.00 per line. Refunds will not be given for services set up and not used.				
Water & Drainage Services: 1 hose from manifold to booth Fill Only:	Price:	Τ	Floor Price (*) \$200.00 Quoted by Royal Pla	
Water service is available at the above charge	es with a hose for g	ravity drainage where avai	ilable. When a pump is ree	quired for drainage the exhibitor s must supply the pump.

Water service is available at the above charges with a hose for gravity drainage where available. When a pump is required for drainage the exhibitor s must supply the pump. Exhibitors need to provide all needed adapters and fittings, which are 5/8". Special Pricing is available for fill only applications, contact the Royal Plaza Operations Office for pricing. Water and Drainage is restricted to limited areas in the Trade Center, we require Immediate Notification if you require this service



As part of your sponsorship or exhibition, your event organizer has arranged for **Qrious smartphone-based lead retrieval** from **EventHero** to help you collect and follow-up on more leads, more quickly.

Here's how it works:

- You'll receive an email invitation from EventHero for the Qrious lead retrieval system. (It's best if you read it on your iPhone or Android smartphone. Not using iPhone or Android? Qrious Lead Retrieval can also work with Blackberry and Windows Phone. Ask us how.)
- 2. **Tap the download link.** You will automatically be redirected to the right app store for your device.
- 3. After downloading the Qrious smartphone app, **login or create an account** using your **business email address.** Ask the members of your exhibiting team to do the same you can add as many team members to your account as you like for **unlimited badge scanning.**
- 4. **Tap the [+] button and enter your Exhibitor Code,** which was included in the invitation email. Ask your team members to do the same. You'll each be granted exhibitor privileges for your company.
- Provide payment. Included in the email invitation will be a link to provide payment for your license. The license fee for unlimited team badge scanning is \$99.00 for the event, payable in advance. The on-site rate is \$149.00, so don't delay.

Downloading Your Leads

At any time during or after the event, login to your Exhibitor Control Panel by visiting app.eventhero.io/exhibit to download your leads. You can import that data into your favorite CRM system, contact database or smartphone.

Questions? The EventHero team is available to help.

http://help.eventhero.io

support@eventhero.io

